

FAQs

Rebrand Frequently Asked Questions

1. Why have you rebranded?

For more than 30 years, TECT has helped shape the Western Bay of Plenty through community investment. Our name reflected our historical connection to electricity. The recent sale of the Trust's shareholding in Contact Energy brought that chapter to a close and ended this Trust's remaining association with the electricity sector.

Over that time, our communities have evolved, and so has our role. Today, alongside providing community funding, we protect and grow a significant community investment fund, enable opportunities, build partnerships and invest in the future of our region.

Becoming Manawa Trust better reflects who we are today, while honouring where our story began and our continuing commitment to helping the Western Bay of Plenty thrive for generations to come.

2. Why have you done it now?

The recent sale of the Trust's shareholding in Contact Energy made this a natural time to consider how our name and identity reflect the organisation we are today.

Manawa Trust gives us a clearer and more meaningful way to tell our story, connect with our communities and express the role we play in the Western Bay of Plenty, now and into the future.

3. Is Manawa Trust a new organisation?

No. Manawa Trust is the new name for TECT Community Trust.

The Trust remains the same legal entity, with the same team and continuing commitment to the communities of the Western Bay of Plenty.

4. What does the new name mean?

Manawa means heart.

Our story begins at the Ōmanawa River, where water first generated electricity for Tauranga and helped lay the foundations for the Trust's story.

Gifted by Ngāti Hangarau, the name Manawa reflects the life force that connects people, place and future and acknowledges our connection to the Ōmanawa River and Falls, where our story began.

Just as the heart sustains the body, Manawa Trust helps strengthen the Western Bay of Plenty by enabling ideas, supporting communities and investing for generations to come.

Manawa Trust. *The heartbeat behind a thriving Western Bay of Plenty.*

5. What does the logo represent?

The heartbeat is Manawa Trust's primary graphic device.

Representing life force, connection and flow, it symbolises the people, places and possibilities that shape the Western Bay of Plenty.

Inspired by both the rhythm of a heartbeat and the movement of water, it creates a visual thread connecting every part of the Manawa Trust identity.

6. What's changing?

Our name, visual identity and the way we tell our story are changing.

From 25 September 2026, our communications, website and resources will progressively carry the Manawa Trust name and branding.

7. What isn't changing?

The Trust remains the same organisation. Our team, our grants and our commitment to our communities remain.

We'll continue to protect and grow the Trust's investments and support the people, places and possibilities that help the Western Bay of Plenty thrive.

8. Will Manawa Trust still fund the same types of projects?

Yes. Manawa Trust will continue to invest in organisations, initiatives and events that align with our strategic priorities and help communities across the Western Bay of Plenty thrive, today and for generations to come. Read our Granting Strategy at www.manawatruster.org/our-granting-strategy/

9. Is your funding process changing?

No. Our funding processes and timings will continue as usual.

For information about our funds, eligibility and application process, visit the Manawa Trust web-site www.manawatruster.org

10. I already have a funding application underway. Do I need to do anything?

No. Your existing application will continue as normal.

From 25 September 2026, communications from us will simply feature the new Manawa Trust name and branding.

11. Will approved grants or scheduled payments be affected?

No. Approved grants and scheduled payments will continue under the existing arrangements.

12. Will I get a new funding agreement?

No. Although the Trust's legal name is changing, it remains the same legal entity.

Existing funding agreements remain valid, and no action is required unless we contact you directly.

13. Does my SmartyGrants login change?

No. Your existing SmartyGrants login will continue to work as normal.

14. How do I apply for funding from Manawa Trust?

The application process is not changing.

For information about our funds, eligibility and how to apply, visit the Manawa Trust website www.manawatrust.nz

15. Does our organisation need to replace existing TECT signage or branding?

No. We do not expect organisations to replace existing TECT Community Trust signage or branding.

TECT remains an important part of our region's history, and there is no deadline for making the change. You may update your acknowledgement of the Trust when it is practical to do so, such as when refreshing a sponsor board or other signage.

Manawa Trust will not meet the costs of replacing or disposing of existing TECT branding. Current Manawa Trust logos and brand resources are available on our website www.manawatrust.nz

If your organisation chooses to acknowledge future funding using the new Manawa Trust brand-ing, we will provide resources to help you do so.

16. Will you have Manawa Trust resources such as gazebos and flags?

Yes. Our community resources will continue to be available to eligible funded organisations, with Manawa Trust branded resources introduced as part of the change.

If an existing booking is affected, we will contact you directly.

To make a future booking, complete the resource booking form linked on our 'Resources' page at www.manawatrust.nz

17. What is the relationship between Manawa Trust and TECT Consumer Trust?

Manawa Trust, formerly TECT Community Trust, and TECT Consumer Trust are separate organisations with different roles.

Manawa Trust manages and invests its community fund and provides funding to support communities across the Western Bay of Plenty.

TECT Consumer Trust is responsible for administering electricity rebates and is not changing its name.

18. Will I still receive an electricity rebate?

Manawa Trust, formerly TECT Community Trust, does not administer electricity rebates.

TECT Consumer Trust is a separate organisation and will continue to coordinate electricity rebate payments to eligible beneficiaries in Tauranga and the Western Bay of Plenty until 2050.

For information about electricity rebates, visit www.tect.org.nz

19. Who can I contact if I have more questions?

Call Manawa Trust on 07 578 5094 or email info@manawatrust.nz